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**ANDY RODDICK AND SERENA WILLIAMS  
ARE COMING TO KNOXVILLE**  
*Tennis icons team up for Rock-n-Racquets presented by BB&T  
benefiting The Andy Roddick Foundation*

**Knoxville, TN November 6, 2008** - Get Ready to Rock! **Andy Roddick (Current world #6)** and 2008 US Open Champion **Serena Williams (Nine Grand Slam Titles)** will team up on-court together in **Rock-n-Racquets presented by BB&T** to be held at **Thompson/Boling Arena** on the campus of the University of Tennessee on **Sunday, December 14, 2008, 2PM**. America's #1 players will be joined by up and coming American star **John Isner (6'9")** and the WTA Tour's newest sensation **Caroline Wozniacki**, currently ranked #13 in the world.

Benefiting The Andy Roddick Foundation, **Rock-n-Racquets** has been designed as an annual tennis exhibition like no other. The event features the world's most exciting tennis players with a musical component woven throughout the evening's line-up. The synergy of athleticism and music capitalizes on providing fans with the ultimate sports/entertainment experience.

Tickets will go on sale **Friday, November 7<sup>th</sup> 2008 at 10 am EST** and will be priced from **\$12 to \$77** with a special offer of just \$10 for students and kids 12 and under in designated sections. Military, senior citizen, and group discounts will also be available.

**Rock-n-Racquets** successfully debuted in 2002 in Miami, FL and was followed by great exhibitions in Little Rock, AR, Mobile, AL, Boise, ID, Wichita, KS and Omaha, NE. Now, thanks to **BB&T** who has committed to be the event's presenting sponsor, this tennis extravaganza comes to Tennessee.

"From the start, I wanted an event that showcased my passion for tennis, music and The Andy Roddick Foundation so we created Rock-n-Racquets," said Roddick. "And thanks to BB&T it is especially exciting for me to be able to bring the event to Knoxville where the tennis community and participation throughout the state is so strong."

"Rock-n-Racquets is an incredibly unique event and I am really excited to be a part of it," said Williams. "Andy and I are close friends so I look forward to playing with him and giving the fans in Tennessee an evening of great entertainment."

"BB&T is pleased to bring world-class champions Andy Roddick, Serena Williams and others to our community," said Martha "Missy" Wallen, East Tennessee Regional President of BB&T. "This exciting family event benefiting the Andy Roddick Foundation is consistent with our core values and Community Banking Philosophy."

“Thompson/Boling Arena and the University of Tennessee are proud to host these elite athletes for what should truly be one of the best events for Knoxville in 2008,” said Tim Reese, Arena Manager. “The arena configuration is ideal for tennis offering seats extremely close to the action.”

Showcasing the best in men’s and women’s professional tennis, the format for the evening consists of three components:

- **Men’s and Women’s Singles-** Andy Roddick will take on John Isner and Serena Williams will take on Caroline Wozniacki as the present takes on the future of tennis.
- **Mixed Doubles** – Rock-n-Racquets presented by BB&T exclusive - Roddick and Williams will team up against Isner and Wozniacki to compete in a mixed doubles match.
- The evening will be complemented by music and an atmosphere of high-energy and fun unlike any tennis event. **Wayne Bryan**, father of the world’s #1 doubles team Bob and Mike Bryan, serves as the event emcee and will entertain the crowd through fan interactive activities.
- **Special Guest appearance** - University of Tennessee men’s basketball **Coach Bruce Pearl** will serve as a celebrity chair umpire.

Doors will open at 1:00PM at Thompson/Boling Arena with play scheduled to start at 2PM (*Format and order of play subject to change*).

Don’t miss your chance to see Andy, Serena and more so plan now to buy your tickets Friday, November 7, 2008! **Charge by Phone - Tickets Unlimited (865) 656-4444 or (877) 995-9961** (toll free); **on-line at KnoxvilleTickets.com**; “**Tickets Unlimited**” **Outlets include Thompson/Boling Arena, Cat's Music stores, Disc Exchange, f y e Music stores, Rhythm Section** in Gatlinburg, **Sonic Music** Bristol,VA, and **on-line at KnoxvilleTickets.com**. *Please note all outlets are CASH ONLY! (except Thompson/Boling Arena (VI,MC,Disc) and Knox. Civic Box Office (VI,MC,Disc)). All tickets subject to applicable convenience charges. Dates and times subject to change without notice.*

For additional information, please visit [www.rocknracquets.com](http://www.rocknracquets.com).

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